

signals up to 200 Hz and a high bandwidth loop with ability to generate AC signals up to 200kHz. The ultra-low power Potentiostat consumes 6.5uA in

biased mode. The AD5940 measurement blocks can be controlled via direct register writes through the Serial Peripheral Interface (SPI) interface, or alterna-

tively, by using a pre-programmable sequencer, which provides autonomous control of the AFE chip. 6 kB of static random access memory (SRAM) is

partitioned for a deep data first in, first out (FIFO) and command memory.

*For more information  
<http://www.analog.com>*

## BIEC Celebrates Global Exhibitions Day 2019

Global Exhibitions Day is dedicated to celebrate the exhibition industry and highlight its positive impact on trade, business, innovations and investments. UFI, the Global Association of the Exhibition Industry together with Indian Exhibition Industry Association (IEIA) celebrated Global Exhibitions Day 2019 (GED 2019) on 5th June 2019. Through World Wide Web and an array of national and local events, stakeholders from many places joined GED 2019 celebrations.

Bangalore International Exhibition Centre (BIEC) extended its support to GED 2019 and World Environment Day to propagate the importance of exhibitions for the development of various industries across sectors. BIEC celebrated GED 2019 and World Environment Day on 5th June at its exhibition centre in Bengaluru and pledged itself to commit to green practices at BIEC and encourage and support to organize eco-friendly and zero waste exhibitions and events in its endeavour to protect the environment.

Speaking about the importance of exhibitions, V. Anbu, Director General



& CEO of IMTMA and BIEC and the newly elected President of UFI for 2020 - 2021 said, “Exhibitions offer one of the best face-to-face opportunities for business and learning. Exhibitions create an ecosystem where many players take part and reap benefits. These include industry, academics, exhibitors, visitors, government, research and academic institutions, and society in general. Ex-

hibitions also mean serious activities such as business, travel, network, tourism, and so on. In my view it is one of the greatest enablers of industry growth and development.”

Supporting Anbu’s views, S. Balasubramanian, Executive Director, IMTMA and COO, BIEC added, “Global Exhibitions Day is a very important event for exhibition industry to propagate its importance to

various stakeholders and we wholeheartedly support this initiative. BIEC provides one of the best infrastructure for organizing exhibitions in India and also inculcates the best practices for overall growth and sustainability of the exhibition industry in India.”

*For more information  
<https://www.biec.in/>*