



**CHARGES OF THE LICENSED PREMISES AND OTHER SUPPORT FACILITIES
APRIL 2019 - MARCH 2020**

EXHIBITION HALL AREA

Exhibition Halls	Lower (Sq.mtrs)	Middle (Sq.mtrs)	Upper (Sq.mtrs)	Total (Sq.mtrs)	Rate per day/ sq mtrs.(set up & Dismantle)	Rate per day/per sq mtrs.(exhibition period)
Hall 1	6638.4	-	3892.90	10531.3	138	265
Hall 2	6091.43	-	4480.43	10571.86	138	265
Hall 3	9800.68	5619.65	5679.49	21099.82	138	265
Hall 4	17500.00			17500.00	138	265
Total				59702.98		

- Night working charges are Rs. 50,000 per night per hall.
- AC Charges (Timings - 7:00 am to 7:00 pm)
 - Hall 1 & Hall 2 at Rs. 3,45,000/- per hall per day whether hiring is in full or part thereof.
 - Hall 3 at Rs. 5,75,000/- per day whether hiring is in full or part thereof.
 - Hall 4 at Rs. 5,20,000/- per day whether hiring is in full or part thereof.

OPEN AREA (6610 sq. mtrs)

Area	Total (Sq.mtrs)	Rate per day/per sq. mtrs.(set up & Dismantle)	Rate per day/per sq. mtrs. (exhibition period)
Open Area 1	2310	70	138
Open Area 2	4300	70	138

ADDITIONAL FACILITIES ATTACHED WITH EXHIBITION HALLS

Exhibition Hall-1	Facility	Area(sq.mts)	Rates per Day
Front Upper Level	AC office, LAN, Attached pantry, excluding furniture	108.12	5750
Front Lower Level	AC VIP Room, Attached pantry, excluding furniture	55.10	4600

Exhibition Hall-2	Facility	Area(sq.mts)	Rates per Day
Front Upper Level	AC office, LAN, Attached pantry, excluding furniture	108.12	5750
Front Lower Level	AC VIP Room, Attached pantry, excluding furniture	55.10	4600
Front Lower Level	AC Room, excluding furniture		4600
Rear Upper Level	AC office, LAN excluding furniture	126.78	7475

Exhibition Hall-3	Facility	Area(sq.mts)	Rates per Day
Front Lower Level Right Side	Non- AC, excluding furniture	24	4600
Front Lower Level Left Side	Non- AC, excluding furniture	35	4600

Exhibition Hall-4	Facility	Area(sq.mts)	Rates per Day
Front Left VIP Room	AC Room, excluding furniture, Attached pantry, excluding furniture	60	8050
Front Right Meeting Room	AC Room, excluding furniture	60	6900
Front Upper Meeting Room	AC Room, excluding furniture	50.3	6900
Meeting Room Backside (left)	AC Room, excluding furniture	41.6	5750
Meeting Room Backside (Right)	AC Room, excluding furniture	41.6	5750
Meeting Room Backside (Upper Left)	AC Room, excluding furniture	34	5750
Meeting Room Backside (Upper Right)	AC Room, excluding furniture	34	5750

CONFERENCE CENTRE DIMENSION OF HALLS AND CHARGES

Halls	Area (Sq.mtrs)	Approx. Capacity (Theatre Style)	Rates per Day
Full Convention Centre			532310
Jacaranda	1368	1400	228135
Gulmohar	679	700	136880
Cassia	330	250	53235
Parijatha	168	100	45630
Hybiscus(Boardroom)	164	40 Board Room Seating	68450
Bougainvillea	60	20	15210
Protocol Lounge	193	-	57800
Lagoon	191	-	38025
Amphi Theatre		250	152090
Stage Set-up			75 per sq. ft.

Note: This rate is for bare halls(Jacaranda, Gulmohar & Cassia) with AC and general lights. Carpets, furniture, sound & special lighting system, stages etc are to be arranged by the organisers at their own cost. In Hall Parijatha carpeting is done. Video Conferencing in Hybiscus(boardroom) will be at the additional cost of Rs. 22,000/- per day. Lagoon area to be used only for the catering purpose.

FOOD COURT – 7,500 SQ.MTS BUILT UP SPACE IN THREE FLOORS

Levels	Type of Food Served
Ground Floor	Fast Food & Take Away
First Floor	Fine Dining
For Dinner First Floor Exclusive	Rs. 1,13,850/- per evening

*This facility will be managed by IMTMA

SIGNAGE CHARGES

	Size	Location (Outside)	Amount (Per Event)
National Highway	25' X 15'	Unipole in front of main gate 2 side	53250
Light Poles in BIEC	25 Nos	Strategic locations in front of Halls	38000
Security Gate	20' x 15'	Side wall next to Security Cabin	38000
Entrance Plaza	10' x 6'	At Entrance Plaza (4 Numbers)	13500 each

Hall 1	10' x 10'	Facing Hall No. 1 (2 Numbers)	22750 each
	3.4' x 38.3'	U shaped grill in front of HALL 1 (3.4 * (10.9 +16.3 + 11.10))	30500

Hall 2	10' x 20'	Side wall (2 Numbers)	45500 each
--------	-----------	-----------------------	------------

Protocol Lounge	15' x 7'	Protocol Lounge (Outside)	22500
	15' x 7'	Protocol Lounge (Outside)	22500
Conference Centre	15' x 10'	Adjacent to Conference Centre (2 Numbers)	34000

Hall 3	10' X 10'	Unipole in front of Hall 3	22750
	10' X 15'	Unipole in front of Hall 3	34000

	Size	Location (Inside Halls) - Backlit	Amount (Per Event)
Hall 1	15' x 10'	On Left side on the exhibition wall	38000
	15' x 10'	On Right side on the exhibition wall	38000
	30' X 15'	Front facing on the exhibition wall	53000

Hall 2	30' x 15'	On wall facing the entrance	53000
	20' x 10'	On Left side on the exhibition wall	38000
	20' x 10'	On Right side on the exhibition wall	38000

Hall 3	20' X 10'	On wall facing the entrance	38000
	20' x 10'	On wall facing Hall 3 main entry	38000
	20' x 10'	On the wall above the main entry (inside)	38000
	30' x 10'	On railings of Hall 3 B facing 3 A	53000
	40' x 10'	Above Glass Door	70500
	20' x 10'	On wall facing the entrance	38000

Food Court	2' X 3'	Scroll Board (can take 10 advt.)	38000
	4' X 6'	Scroll Board (can take 10 advt.)	30000

TECHNICAL SERVICES

POWER

Power Connection	Per KW connected load	950.00	Contracting & cabling costs up to the stand distribution point. This cost does not include internal wiring & fitting. Arrangements for these can be made against actual demand at extra costs. Connection & consumption charges to be deposited in advance. Consumption charges are based on Diesel Price of Rs 56.00 which would change depending on the cost of the same during the event.
Power Consumption	Per KW connected load	225.00	

COMPRESSED AIR

Compressed air connection charges	Per connection	5000	Duration of operation 12 hr/day Contracting & piping costs up to the stand distribution point. This cost does not include internal distribution to all machines & fitting for supply. Arrangements for these can be made against actual demand and at separate cost Each compressor can be connected up to 100 connections The charges are subject to a minimum number of 20 connections
Compressed air consumption charges	Per connection/day	1500	

WATER

Water Connection charges	Per ½ inch connection (wash basin)	2000.00	Duration of operation 12 hr/day Contracting & piping costs up to the stand distribution point. This cost does not include internal distribution to all machines & fitting for supply. Arrangements for these can be made against actual demand and at separate cost
Water consumption charges	Per connection / day	60	

TELEPHONES

Telephone Connection	Per Connection per day	2000	Cabling will be done for the same by the BIEC team. Additional usage would be charged at actuals.
----------------------	------------------------	------	---

* Statutory Taxes as applicable at the time of using these services

NOTE:

Theme Protection:

As per the Theme Protection Policy of IMTMA, Events / Exhibitions with similar names and or similar product profiles is not permissible for a period of at least 15(Fifteen) days before and after such events/exhibitions to be hosted or already hosted.

Discount:

a. Loyalty discount on space rentals are offered when consecutive events are hosted only in BIEC.

Loyalty Discount, if applicable, would be applied at the time of payment of last instalment of License Fees which is as under.

- | | |
|--------------------------------|----------------------------|
| a. First edition | : NO discount. |
| b. Second edition | : 6% on the space rentals |
| c. Third edition | : 8% on the space rentals |
| d. Fourth edition & Thereafter | : 10% on the space rentals |

Events/Exhibitions held in rotations (*between different cities or different venues*) do not qualify for this Loyalty Discount.

b. The Organizers shall be eligible for Lean Period discount which shall be applicable to exhibitions /events hosted during the months commencing from April to August.

The Lean Period discount shall be:

- | | |
|-----------------------|-------|
| 1. April, May & June. | : 50% |
| 2. July & August | : 25% |

These discounts shall however be applicable only to space rentals and for first time exhibitions/events hosted during the Lean Period and continue to remain in Lean Period only.

Lean Period discount, shall however, not be applicable to the Events/Exhibitions already hosted and/or to be hosted during the period other than the Lean Period.

IMTMA, however, reserves the right to amend and/or terminate the terms of Lean Period and Loyalty Discount as and when it deems fit.

The above mentioned terms /charges are indicative and shall however, be subject to the terms and conditions of the contract and IMTMA's right to amend and /or terminate the terms above mentioned which shall be final and binding on the Parties

Ubaid Ahmad
Director

Sunil Govind
Director

Balasubramanian
Executive Director

V Anbu
Director General & CEO