


COMMUNIQUÉ



India's Premier International Exhibition & Conference Facility, Bangalore, India

An Initiative of  Indian Machine Tool Manufacturers' Association

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UFI Elects V. Anbu as President for 2020-2021

The UFI Board of Directors has formally elected V. Anbu, Director General & CEO of Indian Machine Tool Manufacturers' Association (IMTMA) and Bangalore International Exhibition Centre (BIEC) as its President for 2020-2021. The decision was made at the board meeting, which marked the start of the annual UFI European Conference in Birmingham (UK). This decision becomes effective at the conclusion of the 86th UFI Global Congress, which runs from 6-9 November 2019 in Bangkok (Thailand). Speaking about his appointment V. Anbu said, "I am indeed delighted to take up this new role. UFI is the apex international body for exhibitions and I am extremely thankful to the UFI fraternity to have reposed their faith and trust in me. BIEC and Indian exhibition industry will get wider recognition and further enhance their positioning in the global map."



Awards

Abhijit Mukherjee wins IEIA Lifetime Achievement Award

IMTMA's Principal Advisor Abhijit Mukherjee was conferred with the IEIA Lifetime Achievement Award 2019 during the inaugural session of the 9th IEIA Open Seminar 2019 held at India Expo Centre & Mart, Delhi NCR, India on 14 June 2019. The executive committee of IEIA (Indian Exhibition Industry Association) unanimously selected Mr. Mukherjee as the most worthy recipient for the prestigious award in recognition of his hard work, dedication and immense contribution to the development of the exhibition industry in India.



IMTEX wins Leading Trade Show Award

IMTMA's flagship IMTEX exhibition held every year in BIEC was conferred with an award at the 9th IEIA Open Seminar 2019 held at India Expo Centre & Mart, Delhi NCR, India on 14 June 2019. IEIA decided to recognize Indian Machine Tool Exhibition 'IMTEX' for achieving an outstanding position as the leading trade show and for playing a key role in nation building.



Participation in Event

Catalysing India's Economic Growth: International Conclave of the Indian Exhibition Industry

Indian Exhibition Industry Association (IEIA) organized the 9th IEIA Open Seminar at India Expo Centre & Mart, Delhi NCR, India from 13th to 15th June 2019. Abhijit Mukherjee, Principal Advisor, IMTMA was presented with the IEIA Lifetime Achievement Award 2019. IMTMA's flagship IMTEX exhibition was conferred with an award for achieving an outstanding position as the leading trade show and for playing a key role in nation building. V. Anbu, Director General & CEO, IMTMA and BIEC participated as a moderator in a Special Discussion - Asia and the Exhibition Industry. Sunil Govind, Senior Director, Facility Management & Operations, BIEC & IMTMA was a panelist in a panel discussion titled Event Safety and Security is Now More Important than Ever.



Events Organized at BIEC

BIEC Celebrates Global Exhibitions Day 2019 & World Environment Day

Global Exhibitions Day is dedicated to celebrate the exhibition industry and highlight its positive impact on trade, business, innovations and investments. BIEC extended its support to GED 2019 and World Environment Day to propagate the importance of exhibitions for the development of various industries across sectors. BIEC celebrated GED 2019 and World Environment Day on 5th June at its exhibition centre in Bengaluru and pledged itself to commit to green practices at BIEC and encourage and support to organize eco-friendly and zero waste exhibitions and events in its endeavour to protect the environment.



PackPlus South 2019

Date : 10 - 13 April 2019

Organizer : Print Pack

Area : 8,000 sq.mts. (approx.)

Exhibitors : 259

Visitors : 9,888 visitors



South India's premier show on packaging, converting and supply chain organized by Print Pack was held at BIEC from 10th to 13th April 2019. PrintFair 2019 - the commercial printing, package converting and digital sign show was organized concurrently. The event featured 259 exhibitors, around 150 live demonstrations of machines, various product launches, and many other takeaways for the 9888 visitors who participated in the show.

Drink Technology India 2019

Date : 10 - 12 April 2019
Organizer : Messe Muenchen India
Area : 3000 sq.mts. (approx.)
Exhibitors : 90+
Visitors : 6,481 visitors



Drink Technology India South (DTI-South) was organized by Messe Muenchen India for the first time in Bengaluru at BIEC from 10th to 12th April 2019, has established a strong position on the South Indian market. With more than 90 brands, 6,481 visitors and an extensive supporting programme DTI-South has expanded its footprint in South India. From trends and ingredients for brewing to craft beer variations: In addition to the Buyer-Seller Meetings, the place2beer and the Brewer World Seminars provided insights into future topics of the industry.

OnePlus Launch 2019

Date : 14 May 2019
Organizer : OnePlus
Area : 10,000 sq.mts. (approx.)
Visitors : 2500 delegates



The first ever launch of OnePlus at BIEC in Bengaluru on 14th May 2019 was the biggest launch ever said Carl Pei, founder of OnePlus. Carl Pei was received with thundering applause. Addressing the ecstatic crowd on the occasion he said that Bengaluru was where the OnePlus story began. Since its launch in India in 2014, OnePlus has had a dream run in India and won the title of the most recommended smartphone brand in India with high ratings from customers who used the phone.

Herbalife Extravaganza 2019

Date : 14 May 2019
Organizer : Herbalife
Area : 32,000 sq.mts. (approx.)
Visitors : 16,000



Herbalife Extravaganza organized by Herbalife at BIEC from 17th to 19th May 2019 was a show stopper. The distributor incentive event offered one-to-one coaching and support for Herbalife independent distributors which they could provide to their customers in turn. Distributors received valuable training by top leaders and motivational speakers from Herbalife. The event at BIEC provided a platform for the distributors to network, mingle with peers and establish contacts. The distributors experienced an awe-inspiring recognition ceremony and memorable celebrations. Herbalife conduct two events at BIEC Herbalife Extravaganza and Herbalife Spectacular.

Tricentis User Conference 2019

Date : 12 - 14 June 2019
Organizer : TRICENTIS
Area : 3,000 sq.mts. (approx.)
Visitors : 1,000 delegates



The largest software testing conference organized by Tricentis was held at BIEC from 12th to 14th June 2019 at BIEC's Conference Centre. The objective behind organizing this conference was to foster stronger and closer ties between software testers across the nation and enrich their understanding of software testing industry trends and best practices. The two-day event was a one-of-its-kind opportunity to help participants improve their software testing techniques.

Auto Technika 2019

Date : 14 - 16 June 2019
 Organizer : Media Day Marketing
 Area : 3,000 sq.mts. (approx.)
 Exhibitors : 87
 Visitors : 4,000



Auto Technika 2019, an international exhibition on vehicles, auto components, spare parts, technology and allied industry was held at BIEC from 14th to 16th June 2019. The show conceptualized by Media Day Marketing was a part of a series of annual exhibitions which are also held in the cities of Mumbai and Hyderabad. The event was held for the first time in BIEC and the show organizers have blocked their dates for holding the next edition of the show at the venue again.

In and Around BIEC

U-turn to BIEC Made Easy

Infrastructure around BIEC has been developing significantly. To ease road congestion a grade separator has been provided at the junction outside BIEC's main gate. Vehicle movement into the campus is ushered through an underpass. Bangalore Metro Rail network is being expanded and will touch BIEC in the coming years. Many hotels are coming up in the vicinity of BIEC, as well.

Upcoming Events

Drink Technology India: 10 - 12 April 2019, Messe Muenchen India Pvt. Ltd.

IMPLEX

Aug 23-25, 2019

ACETECH

Oct 18-20, 2019

Agritech 2019

Aug 30-01 Sep, 2019

Antia Borg (Grace Hopper Celebration India)

Nov 6-8, 2019

Mining-Exploration Convention and Trade Show

Sep 12-14, 2019

Water Expo

Nov 20-22, 2019

Expodent 2019

Sep 21-22, 2019

Inter Solar

Nov 27-29, 2019

DIDAC INDIA 2019

Sep 24-26, 2019

EXCON 2019

Dec 10-14, 2019



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